

























- [34] D. Lazer, R. Kennedy, G. King, and A. Vespignani. The parable of Google flu: traps in big data analysis. *Science*, 343:1203–1205, 2014.
- [35] K. Lerman and T. Hogg. Using a model of social dynamics to predict popularity of news. In *19th international conference on World wide web*, pages 621–630. ACM, 2010.
- [36] S. K. Maity, A. Gupta, P. Goyal, and A. Mukherjee. A stratified learning approach for predicting the popularity of Twitter idioms. In *Ninth International AAAI Conference on Web and Social Media*, 2015.
- [37] M. J. Mauboussin. *The success equation: Untangling skill and luck in business, sports, and investing*. Harvard Business Press, 2012.
- [38] A. K. McCallum. Mallet: A machine learning for language toolkit. <http://mallet.cs.umass.edu>, 2002.
- [39] D. Orrell. *The future of everything: The science of prediction*. Basic Books, 2008.
- [40] J. R. Parish. *Fiasco: A History of Hollywood's Iconic Flops*. Wiley, 2006.
- [41] S. Petrovic, M. Osborne, and V. Lavrenko. RT to win! predicting message propagation in twitter. In *ICWSM*, 2011.
- [42] H. Pinto, J. M. Almeida, and M. A. Gonçalves. Using early view patterns to predict the popularity of Youtube videos. In *Sixth ACM international conference on Web search and data mining*, pages 365–374. ACM, 2013.
- [43] P. M. Polgreen, Y. Chen, D. M. Pennock, F. D. Nelson, and R. A. Weinstein. Using internet searches for influenza surveillance. *Clinical infectious diseases*, 47(11):1443–1448, 2008.
- [44] D. M. Romero, B. Meeder, and J. Kleinberg. Differences in the mechanics of information diffusion across topics: idioms, political hashtags, and complex contagion on Twitter. In *20th international conference on World wide web*, pages 695–704. ACM, 2011.
- [45] D. M. Romero, C. Tan, and J. Ugander. On the interplay between social and topical structure. In *Seventh International AAAI Conference on Web and Social Media*, 2013.
- [46] M. J. Salganik, P. S. Dodds, and D. J. Watts. Experimental study of inequality and unpredictability in an artificial cultural market. *Science*, 311(5762):854–856, 2006.
- [47] S. P. Schnaars. *Megamistakes*. Free Press; Collier Macmillan, 1989.
- [48] W. A. Sherden. *The fortune sellers: The big business of buying and selling predictions*. John Wiley & Sons, 1998.
- [49] B. Shulman, A. Sharma, and D. Cosley. Predictability of item popularity: Gaps between prediction and understanding. Unpublished.
- [50] J. S. Simonoff and I. R. Sparrow. Predicting movie grosses: Winners and losers, blockbusters and sleepers. *Chance*, 13(3):15–24, 2000.
- [51] B. State and L. Adamic. The diffusion of support in an online social movement: Evidence from the adoption of equal-sign profile pictures. In *18th ACM Conference on Computer Supported Cooperative Work, CSCW '15*, pages 1741–1750, New York, NY, USA, 2015. ACM.
- [52] J. Surowiecki. *The wisdom of crowds*. Anchor, 2005.
- [53] G. Szabo and B. A. Huberman. Predicting the popularity of online content. *Communications of the ACM*, 53(8):80–88, 2010.
- [54] N. N. Taleb. *The black swan: The impact of the highly improbable*. Random House, 2010.
- [55] P. Tetlock. *Expert political judgment: How good is it? How can we know?* Princeton University Press, 2005.
- [56] P. E. Tetlock and D. Gardner. *Superforecasting: The art and science of prediction*. Crown, 2015.
- [57] D. J. Watts. *Everything is obvious: \* Once you know the answer*. Crown Business, 2011.
- [58] W. Weaver. A quarter century in the natural sciences. *Public health reports*, 76(1):57, 1961.
- [59] L. Weng, F. Menczer, and Y.-Y. Ahn. Virality prediction and community structure in social networks. *Scientific reports*, 3, 2013.
- [60] L. Weng, F. Menczer, and Y.-Y. Ahn. Predicting successful memes using network and community structure. In *Eighth International AAAI Conference on Weblogs and Social Media*, 2014.
- [61] S. Wu, J. M. Hofman, W. A. Mason, and D. J. Watts. Who says what to whom on Twitter. In *20th International Conference on World Wide Web*, pages 705–714. ACM, 2011.
- [62] L. Yu, P. Cui, F. Wang, C. Song, and S. Yang. From micro to macro: Uncovering and predicting information cascading process with behavioral dynamics. *IEEE International Conference on Data Mining*, 2015.
- [63] Q. Zhao, M. A. Erdogdu, H. Y. He, A. Rajaraman, and J. Leskovec. Seismic: A self-exciting point process model for predicting tweet popularity. In *21th ACM SIGKDD International Conference on Knowledge Discovery and Data Mining*, pages 1513–1522. ACM, 2015.