SNOW 2016 Chairs’ Welcome

It is our great pleasure to welcome you to the Third Workshop on Social News on the Web – SNOW 2016 – held in conjunction with the WWW 2016 conference on April 12th 2016 in Montreal, Canada.

In recent years, the topics addressed by SNOW have become very popular among diverse scientific communities. Computer scientists have studied how information spreads and diffuses in social networks. Journalists, social scientists, and economists are typical professionals who can improve their respective fields and practice by adopting technologies of interest to SNOW. In addition, there are emerging regulatory and legal issues that are of interest to law researchers and practitioners. The workshop aims to provide a forum to foster communication between these communities. In particular, the workshop has attracted a number of high-quality submissions on the relationships between online news and social media.

With this workshop we aim at continuing a tradition of interdisciplinary exchange and cross-domain fertilization among different research communities. The goal of the workshop is to share novel ideas and to discuss future directions in the emerging areas of news search, news mining, news verification, and news recommendation. It especially focuses on the interplay between news content, generated by professional journalists, and social media content, generated by millions of users in real time and subject to social media dynamics. We also welcome investigations on the topics of citizen journalism and computational journalism. SNOW aspires to give researchers and practitioners a unique opportunity to share their perspectives with others interested in news and social media.

The call for papers attracted 11 submissions from Asia, America, and Europe. The program committee accepted 6 papers that cover a variety of topics, including news credibility and verification, robot journalism, news consumption and social sharing, and news production on social media. The major criterion for the selection of papers was their potential to generate discussion and influence future research directions. The program also includes four keynote talks from distinguished experts in the field, with themes ranging from event understanding and narration to tracking misinformation, from curation of online news comments to the role of journalism on social media.

We hope you will find this program interesting and thought provoking, and that the workshop will provide you with a valuable opportunity to share ideas with other researchers and practitioners from institutions around the world.

Putting together SNOW 2016 was a collaborative effort. We first thank the authors for providing the content of the program. We are grateful to the program committee, who worked very hard in reviewing papers and providing feedback for authors in a timely manner. Finally, we thank the organizers of the WWW 2016 conference for giving us the opportunity to run this workshop.

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